

Target market and fair value statement

Stocks & shares ISA

This service has been designed for the following target market:

Type of investor	Clients must be UK Taxpayers and over 18 years old
	 Clients are classified as Retail Clients for the purposes of the FCA
	 We recognise that some clients, due to their personal circumstances, may require additional support in engaging with us. CGWM are committed to providing support based on individual requirements to achieve good outcomes for all our clients.
Client's knowledge and experience	The service is designed for clients who have limited knowledge and experience of investments, thos with previous knowledge and experience of investments, and active investors.
Client's capacity for loss and ability to withstand loss	The product offers no capital guarantees and clients must have an ability to sustain capital loss.
The risk/reward profile of the service	This product is at the client's own risk.
Client objectives and financial needs	To benefit from tax efficient investment
	• Suitable for clients who intend to invest for 3 years with options for a shorter time frame.
Negative target market	The service is not designed for:
	Clients under 18 years old.
Costs	For our fee schedule please contact your investment manager
Distribution strategy	Through external FCA regulated financial advisers or direct with CGWM with advice
	Through Internal CGWM investment managers under discretion
	Through internal CGWPL financial planners with advice
	Direct to retail private clients with advice.
Fair value statement	CGWM has undertaken a fair value assessment of this service using internally selected criteria that meets regulatory expectations. These include financial and non-financial benefits, costs, peer group comparisons and customer feedback. The outcome is that the benefits to the client are achieved at a cost that offers fair value. CGWM are committed to providing ongoing fair value for all our services and will be conducting annual assessments. We are aware that Financial Advisers have their own specific charges associated with the services they provide and that they will need to make their own fair value assessment of the overall costs once these charges are considered.

Investment involves risk

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