



**CANACCORD GENUITY ESTABLISHES AN INTEGRATED
UK & EUROPE INVESTMENT BANKING PRACTICE**

***Investment Banking division to provide advisory and corporate broking services to
corporate clients through one dedicated team***

LONDON, 1 March 2013 – Canaccord Genuity is pleased to announce that it has formally integrated the UK and European advisory business previously known as Canaccord Genuity Hawkpoint into its global investment banking practice. As a result of this initiative, all advisory, corporate broking and capital markets services provided to corporate and institutional clients now share the Canaccord Genuity brand.

“We believe this comprehensive approach to supporting our corporate clients through their growth and corporate development activities will add significant value to our client relationships,” stated Paul Reynolds, President and CEO of Canaccord Financial Inc. “By leveraging our strong and well-recognized advisory expertise with our global capital raising capabilities, our clients will now receive trusted advice and financing services through one dedicated investment banking team.”

Today, Canaccord Genuity has over 270 investment banking professionals located in 21 cities and 13 countries worldwide, and distribution capabilities in Europe, North America, Asia and Australia. This global platform provides a unique perspective that generates opportunities for clients smaller investment banks cannot provide.

In the UK, Canaccord Genuity was the second most active investment bank for number of transactions led or co-led during 2012¹ and has the second largest retained corporate client base².

ABOUT CANACCORD GENUITY:

Canaccord Genuity is the global full service investment banking division of Canaccord Financial Inc. (TSX: CF, LSE: CF.), offering institutional and corporate clients idea-driven investment banking, merger and acquisition, research, sales and trading services from offices in 13 countries worldwide. Our team of nearly 1,000 capital markets and advisory professionals has industry and transactional expertise in 18 key sectors of the global economy. We are committed to providing valued services to our clients throughout the entire lifecycle of their business and operating as a gold standard independent investment bank – expansive in resources and reach, but targeted in industry expertise, market focus and individual client attention.

More information is available at: www.canaccordgenuity.com

ABOUT CANACCORD FINANCIAL INC.:

Through its principal subsidiaries, Canaccord Financial Inc. is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and global capital markets. Since its establishment in 1950, Canaccord has been

¹ Thomson Reuters data. C4c1r - UK

² Morningstar Q4/14 All Market Advisor Rankings.

driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. Canaccord has offices in 13 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK and Europe. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Germany, Ireland, Italy, Hong Kong, mainland China, Singapore, Australia and Barbados.

Canaccord Financial Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

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