



**NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS**

TORONTO, January 14, 2015 – Canaccord Genuity Group Inc. (the “Company”) announces that on January 13, 2015, the Company was notified, in accordance with DTR 3.1.2 R, that common shares were acquired by the following persons discharging managerial responsibility pursuant to the reinvestment in the form of additional common shares of the cash dividends on common shares held under the Company’s employee stock purchase plan for the calendar year 2014.

Name of Person Discharging Managerial Responsibility	Number of common shares awarded	Average price per share	Total and percentage of common shares held after the acquisition
Alexis de Rosnay	2,092	\$7.88	130,367/0.128%
Daniel Daviau	942	\$7.36	1,036,796/1.018%
Bradley Kotush	75	\$8.55	501,438/0.49%

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the “Company”) is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK and Europe. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Germany, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

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